

ALLIED MEMMERSHIP IN MACVB!

Involvement with the Missouri Association of Convention & Visitors Bureaus offers allied members of MACVB excellent benefits!

Following are the benefits associated with billing starting March 2007 of \$1,750 Annual Allied Membership in MACVB:

- 1) Your Allied Membership in the organization will allow you to be one of the exclusive sponsors at the MACVB Annual Meeting. As you know, the Annual Meeting brings together the CEO's and staff of Convention & Visitor Bureaus from across the state, representing combined marketing budgets of well over \$45 million. **Suppliers who are not Allied Members will not be allowed to attend the Annual Meeting. Exclusive to the 15+ current members.** Membership includes exhibit space at the Annual Meeting. Signage as a group "Allied Sponsors" will be featured at all social events and each company will be listed individually as well. **Also two free registrations will be included with membership. Extra registrations for the Annual Meeting may be purchased at the member published rate for no more than two additional employees.**
- 2) Annual Conference additional value:
 - *A flyer inserted into the registration packet (must be provided to MACVB one month prior to conference.) May 15th due to Marci in St. Jo, send 125 flyers.
 - *A booth for displaying products
 - *Logo on or in the registration booklet
 - *Company member will/can serve on planning committees for conference. i.e. golf outing, opening night reception, second night reception. Members are encouraged to help solicit prizes and donations in coordination with the MACVB Conference Chairperson. *At no time during the conference should an allied member encourage a private group or individual to forego the sponsored events. All allied members sponsor ALL events together.*
- 3) Up to three employees per company membership will be listed on the website and one company featured link to the member's website from MACVB.net website.
- 4) Excellent networking opportunities with Destination Marketing Organizations throughout the state.
- 5) Up to three employees per company included in all electronic and printed communication from the organization regarding legislative, education and current events concerning tourism marketing and the Division of Tourism.
- 6) One insert of printed materials, per year, into MACVB Board Meeting packets. (Must organize and get document pre-approval from executive director of MACVB)
- 7) Listing in Membership Directory (2000 printed annually).
- 8) Company Logo featured on back cover or positioned within the Membership Directory.
- 9) Invited to all business and board meetings of the organization on a non-voting basis.
- 10) Educational Opportunities
- 11) **ALL NEW, allied members may post their rate cards on the MACVB website or provide a direct link from their listing to their rate cards.**

****Annual Allied dues and member information/materials must be received by April 30th to be included in the printed documents for conference and paid by June 1st to ensure attendance to the conference.**

We appreciate your participation in becoming a member of this influential advocacy group and are looking forward to working with you. Please complete the attached page and fax it to 816.233.9120. If you have any questions, please do not hesitate to contact Marci at 816.233.6688 or your allied membership chairperson, Ronda Mertens at 800-284-0584.

Sam Allen
President

Marci Bennett
Executive Director

Ronda Mertens-Thiem
Allied Member Chair

Missouri Association of Convention & Visitors Bureau's Mission Statement

The Missouri Association of Convention & Visitor Bureaus supports, promotes, and develops sustainable economic growth of vacations and meeting/convention travel on behalf of its member bureaus and their respective communities. MACVB enhances the professionalism, effectiveness, and image of its members and the industry they represent.

**Missouri Association of Convention and Visitor Bureaus
Allied Member Information**

Today's date: _____

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

e-mail address: _____

Web-site: _____

Please fax this information to: Marci Bennett @816.233-9120

Referred to MACVB by: _____